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Companies Caring for Community

Southwest Florida businesses are notoriously philanthropic. Their passion to assist those less fortunate in our community shines through in everything they do. Here's a look at some of the charities our advertising partners support:

SAVING BABIES, HELPING MOMS

41 West has supported Community Pregnancy Clinics, Inc. (CPCI), with its ministry to save babies and help moms, for more than 20 years. 41 West encourages everyone to consider being a CPCI lifesaver and contribute to the great cause of protecting the innocent unborn. For only \$720 (\$60/month), any individual, couple, group or business can save a baby. To help save a baby, visit Community4Life.com or call BJ Barone at 239-825-9259.

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Alzheimer’s Association, which advocates research, helps provide and enhance care for those with Alzheimer’s and works to reduce the risk of dementia by promoting brain health. Bill and Darlene Ballew walked in the Collier County Walk to End Alzheimer’s last month. To learn more or get involved, please visit Act.alz/FLGulf-Coast or call 239-405-7008. A 24-hour helpline, 1-800-272-3900, is also available.

PRAISING THEIR POWERFUL POTENTIAL

Dr. Patrick Flaherty, **Azul Cosmetic Surgery and Medical Spa**, is proud to support PACE Center for Girls, Collier and Lee counties. The organization celebrates the power and potential of girls, providing a safe environment where middle and high school girls can thrive. The balanced emphasis on academics and social services produces an experience that is nationally recognized as one of the most effective programs for helping at-risk girls realize brighter and more productive futures. PaceCenter.org

PROVIDING LIFE-CHANGING WELLNESS

What will the holiday season be like for our community members struggling with mental health issues or addiction? Thanks to nonprofit **David Lawrence Center**, which provides world-class behavioral health treatment right here at home, they will be safe and on their way to life-changing wellness. Your support helps save the lives of 9,000 people each year, including children as young as 3. To donate, call 239-354-1419 or give securely online at DavidLawrenceCenter.org.

PREPARING FOR PASTORAL MINISTRY

Robert H. Eardley, Esq., proudly supports The Expositors Seminary (TES). TES is based in Jupiter, with six satellite campuses throughout the eastern United States. The mission of TES is to equip Godly men for pastoral ministry by means of a rigorous M.Div. program emphasizing the worship of God, the inerrancy and authority of the Bible, personal holiness and the priority of the local church. For more information, visit Expositors.org.



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Companies Caring for Community

CLEANING WHEN SHE CAN'T

MaidPro proudly participates in the Mission of Cleaning for a Reason, a nonprofit organization serving all 50 states and Canada. Its mission is to provide free house cleaning for women undergoing cancer treatment, allowing the women to focus on their health. Since 2006, the organization has provided more than 17,000 cleanings, a value of more than \$5 million, thanks to the help of 1,200 volunteer maid services.

CleaningForAReason.org

SENIOR SERVICES AND SOCIALIZATION

McKenney Home Care is proud to support the Naples Senior Center. The Senior Center provides much needed socialization opportunities to seniors in Collier and Southern Lee counties. The center has become a vibrant place for seniors to socialize, receive services and participate in various activities throughout the week. Open less than three years, the Senior Center has more than 1,000 members, and is a testament to the need for senior programming in the county.

BUILDING CONFIDENCE THROUGH DANCE

The "Dancing Classrooms" program, funded by **Miromar Outlets** and administered locally by The Foundation for Lee Public Schools, is a social development program for fifth graders, utilizing the practice of ballroom dancing as a vehicle to build social awareness, confidence and self-esteem. The program stems from an award-winning documentary, *Mad Hot Ballroom*, which follows fifth graders from lower socio-economic neighborhoods in New York, as they develop social skills through ballroom dancing.

AFTER-SCHOOL ASSISTANCE

Wilma Boyd and the staff of **Preferred Travel of Naples** are proud to support the Latchkey League, a volunteer organization launched by Myra Janco Daniels in 2013. The League's mission is to support and provide educational, cultural and recreational services to children in the greater Naples area, who are in need of after-school supervision and activities, and to promote education development for their future. LatchkeyLeague.org

LEARNING TO RECOVER WITH BALANCE

Skin Perfect proudly highlights Justin's Place (JP), a voluntary one-year Christian recovery program, in its efforts to combat drug and alcohol abuse. Clients learn personal accountability, reside in long-term transitional housing and work at a JP enterprise. They learn life skills, the balance between work and recovery, and transition to an independent lifestyle in a safe environment. Remember Justin's Place in your holiday giving. Contact 239-774-0500 x107 (men's program) or x261 (women's program) or visit StMatthewsHouse.org.

HELPING CHARITIES WHEN THEY NEED IT MOST

Woodward, Pires & Lombardo, P.A., supports the Marco Island Noontime Rotary Club (MINRC), which provides valuable help to local charities including Meals of Hope, St. Matthew's House and Alzheimer's Support Network. MINRC also supports international projects including Polio Plus, Glasses for Mexico and the Club Foot Project. MINRC is celebrating its 50th anniversary this year. Attorney Jennifer Tenney, serving as the club president for 2016-2017, has been an active member of Rotary for several years.

'LOOK GOOD, FEEL BETTER'

Paula Johnson, owner of **Epiphany Salon & Spa**, proudly supports the local American Cancer Society's "Look Good, Feel Better" program, a free support program that helps individuals with cancer deal with the appearance side effects of cancer treatment. The program includes step-by-step sessions by cosmetology professionals, a free makeup kit with brand name cosmetics, opportunity to experiment with wigs, hats, turbans and more. For more information, contact the American Cancer Society 1-800-375-LOOK (5665) or LookGoodFeelBetter.org.

COMPASSION AND DISCIPLINE UNDER ONE ROOF

Posh Plum Furniture Consignment supports St. Matthew's House, which "impacts the lives of the least of these in a spiritual environment that is both compassionate and disciplined." In 1987, Naples parishioners formed a "Task Force for the Homeless," gathering contributions of food and clothing. The 501(c)3's 100 percent donation model allows all operating expenses to be covered by unique social enterprises, so 100 percent of donations finance life-changing programs. To help, call 239-774-3315 or visit StMatthewsHouse.org.

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