

special promotional feature

January ❀ 2017



 **YOUR  
BEST SELF**

*eBella* readers know everyday wellness matters when it comes to being your best self.

Make sure they also know you can help them get there.

## Women account for 80% of all consumer purchases for health care.

*(Source: Mindshare/Ogilvy & Mather)*

### Benefits with your editorial-style ad:

- ▶ Encourage buyer confidence.
- ▶ Tell an impactful story.
- ▶ Choose a photo of yourself or your team.



### Size & Pricing

- ▶ Qtr Page • \$498/Issue • 100 words
- ▶ Half Page • \$849/Issue • 150 words
- ▶ Full Page • \$1,299/Issue • 270-500\* words

*\*depending on photo size*

**Deadline: 11/29 (CR: 12/5)**

**Call today: 239-598-0961**